



FOR IMMEDIATE RELEASE: August 3, 2026

Pennsylvania Campgrounds for Kids Returns This September to Support Children with Cancer

PCOA and Care Camps Foundation invite campgrounds across the Commonwealth to unite during Childhood Cancer Awareness Month.

Pennsylvania campgrounds will once again unite this September through *Pennsylvania Campgrounds for Kids*, a statewide fundraising campaign presented by the Pennsylvania Campground Owners Association (PCOA) and Care Camps Foundation. Building on the success of last year's campaign, the initiative returns with a new name and logo while continuing its mission of bringing Pennsylvania's campground community together to help make camp experiences possible for children with cancer and their families.

The campaign gives campgrounds an opportunity to engage their guests, strengthen their local communities, and make a meaningful difference for children with cancer. Throughout Childhood Cancer Awareness Month, participating campgrounds will host fundraisers that reflect the unique spirit of their campground and community. Whether through donation drives, raffles, themed weekends, special events, games, or other creative activities, every contribution helps create life-changing camp experiences.

Funds raised through *Pennsylvania Campgrounds for Kids* support Care Camps Foundation's funding to pediatric oncology camps so children and families can attend at no cost. These experiences give children opportunities to enjoy outdoor adventure, build friendships, experience a true sense of belonging, and simply be kids, while families find connection, encouragement, and community.

"Pennsylvania Campgrounds for Kids is a wonderful example of what can happen when campground owners, their teams, and their guests come together for a shared purpose," said **Jason Vaughan, Executive Director of the Pennsylvania Campground Owners Association**. "Our members have always believed in giving back to their communities, and this campaign provides an opportunity to make a lasting difference for children with cancer while showcasing the generosity and compassion that define Pennsylvania's campground industry."

"Our partnership with the Pennsylvania Campground Owners Association reflects the incredible generosity of the campground industry and its commitment to our mission," said **Jenna Berneck, Development Director of Care Camps Foundation**. "We are grateful for every participating

campground, every fundraiser, and every donation to help make camp experiences possible for children with cancer and their families.”

In addition to making a meaningful impact for children with cancer, the campaign celebrates the generosity and creativity of Pennsylvania's campground community. The top fundraising campgrounds will be recognized during the **Pennsylvania Campground Owners Association Annual Meeting** in December.

Pennsylvania campgrounds interested in participating in Pennsylvania Campgrounds for Kids are encouraged to register today. Participation is free, and every participating campground receives campaign resources, promotional materials, and fundraising support to help make its September campaign a success.

To register, visit: [Pennsylvania Campgrounds for Kids Registration](#)

For additional information, please contact:

Jenna Berneck
Development Director, Care Camps Foundation
Jenna@carecamps.org

About the Pennsylvania Campground Owners Association

The Pennsylvania Campground Owners Association (PCOA) is a nonprofit trade association representing privately owned and operated campgrounds throughout Pennsylvania. Through education, advocacy, marketing, and member resources, PCOA works to strengthen the campground industry while promoting camping and outdoor recreation across the Commonwealth.

About Care Camps Foundation

Care Camps Foundation supports pediatric oncology camps across the United States and Canada, helping children with cancer experience joy, belonging, and the healing power of the outdoors at no cost to their families. In partnership with the Children's Oncology Camping Association (COCA), the Foundation provides consistent, unrestricted funding to 126 camps serving more than 47,000 children and family members each year. These camps offer safe, accessible, and medically supervised experiences where kids get to be kids and families find community. Learn more at www.carecamps.org.