PRESS RELEASE

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Strong Demand Prompts PCOA to Expand Hotel Room Block for 2026 Convention

Initial Room Block Sells Out; Attendees Encouraged to Reserve Before November 1 Deadline

EAST STROUDSBURG, PA – October 21, 2026 – The Pennsylvania Campground Owners Association (PCOA) has announced that its initial hotel room block for the 2026 Convention & Trade Show has sold out, prompting the association to secure additional rooms to accommodate strong demand from attendees.

The annual convention will take place **December 7–10, 2026, at Kalahari Resorts & Conventions in the Pocono Mountains**, bringing together campground owners, operators, industry suppliers, and outdoor hospitality professionals from across Pennsylvania and beyond.

“We are excited to see such strong interest in this year’s convention,” said Jason Vaughan, Executive Director of PCOA. “With our original room block already sold out, we were able to work with Kalahari to secure additional rooms for our attendees. We encourage everyone planning to attend to make their reservations now, as the November 1 deadline is quickly approaching.”

The four-day event will feature educational seminars, networking opportunities, industry discussions, and a trade show showcasing products and services designed to help campground businesses succeed. Attendees will have opportunities to connect with fellow campground professionals, discover new ideas, and explore solutions to the challenges and opportunities facing the outdoor hospitality industry.

This year’s convention will offer a diverse lineup of educational sessions addressing important topics facing campground owners and operators, including artificial intelligence, financial management, legal issues, guest relations, GMI preparedness, and strategies for business growth. Beyond the educational programming, attendees can look forward to networking opportunities, social events, and entertainment, including a performance by nationally recognized comedian **Moody McCarthy**, who has appeared on popular late-night television programs, including *The Late Show with David Letterman*, *Jimmy Kimmel Live!*, and *Conan*. The combination of education, industry connections, and entertainment promises an engaging and memorable convention experience.

The deadline to reserve rooms within the PCOA convention block is November 1, 2026. Although additional rooms have been secured, availability remains limited, and attendees are encouraged to make reservations as soon as possible.

Convention registration information, hotel reservation details, and the complete registration packet are available at: **2026 PCOA Convention Registration Packet**

About PCOA

Founded in 1963, the Pennsylvania Campground Owners Association represents privately owned campgrounds throughout the Commonwealth. PCOA works to empower, unite, and support Pennsylvania campgrounds through education, marketing, and advocacy while promoting the growth and success of the outdoor hospitality industry.

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