

Pennsylvania Campground Owners Association Launches New Press & Media Resource Center

New online resource connects journalists with data, experts and story resources for Pennsylvania's \$5 billion camping industry

EAST STROUDSBURG, Pa. August 2026 The Pennsylvania Campground Owners Association (PCOA) has launched a new online Press & Media Center designed to make it easier for journalists, broadcasters, travel writers and other media professionals to access information and resources related to Pennsylvania's camping and outdoor hospitality industry.

Available at PaCamping.com/press-and-media, the new resource brings together industry information, downloadable media assets, press releases and direct media contacts in one centralized location.

"Camping is an important part of Pennsylvania's tourism economy, and there are tremendous stories being told every day at campgrounds across the Commonwealth," said Jason Vaughan, Executive Director of PCOA. "Our goal with this new Press & Media Center is to make it easier for members of the media to find reliable information, connect with knowledgeable sources and tell those stories."

The Press & Media Center includes Pennsylvania camping industry fast facts, downloadable PCOA logos and graphics, leadership headshots, campground lifestyle photography, industry fact sheets and an archive of PCOA press releases.

The site also provides resources to help journalists develop stories on topics ranging from family travel and outdoor recreation to campground trends, the RV industry, tourism economics and the changing ways Americans vacation.

Pennsylvania's independently owned campgrounds and RV parks welcome millions of visitors each year and are part of a camping industry that generates an estimated **\$5 billion in annual economic impact across the Commonwealth**. From visitor spending and local businesses to jobs and tax revenue, camping and RV travel are important contributors to Pennsylvania's tourism economy.

PCOA, founded in 1963, represents more than 215 campgrounds and RV parks throughout the Commonwealth and serves the industry through education, marketing and advocacy.

"Pennsylvania offers an incredible variety of camping experiences, from traditional tent camping and RV travel to cabins, cottages and destination-style campground vacations," Vaughan added. "We want PCOA to be a go-to resource when the media is looking for information about camping, outdoor hospitality or the role campgrounds play in Pennsylvania tourism."

PCOA encourages members of the media to utilize the new resource center and contact the association for interviews, industry information, campground connections, photography or assistance developing Pennsylvania camping-related stories.

MEDIA RESOURCES

PCOA Press & Media Center:

PaCamping.com/press-and-media

Media Contact:

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About the Pennsylvania Campground Owners Association

Founded in 1963, the Pennsylvania Campground Owners Association represents more than 215 privately owned campgrounds and RV parks throughout Pennsylvania. PCOA works to empower, unite and support Pennsylvania campgrounds through education, marketing and advocacy while promoting camping and outdoor hospitality throughout the Commonwealth.